

data protection

## DATA PROTECTION

The following data protection declaration applies primarily to the use of the website [www.ekv-gmbh.de](http://www.ekv-gmbh.de)

(hereinafter “website”), but also provides information on further data processing in our company.

We attach great importance to data protection. The collection and processing of your personal data takes place in compliance with the applicable data protection regulations, in particular the EU General Data Protection Regulation (GDPR). We collect and process your personal data in order to be able to offer you the above-mentioned portal. This statement describes how and for what purposes your information is collected and used and what choices you have regarding personal information.

By using this website, you consent to the collection, use and transfer of your information in accordance with this Privacy Policy.

### 1. Name and contact details of the data controller

Elektro Components Sales GmbH

Winzenheimer Straße 30

55559 Bretzenheim

Telephone: 0049 671 920280-0

Fax: 0049 671 920280-55

Email: [vertrieb@ekv-gmbh.de](mailto:vertrieb@ekv-gmbh.de)

Internet: [www.ekv-gmbh.de](http://www.ekv-gmbh.de)

### 2. Collection and storage of personal data as well as the type and purpose of their use

#### a) When visiting the website

When you access our website, the browser used on your device automatically sends information to our website server. This information is temporarily stored in a so-called log file. We take the protection of your personal data seriously and strictly adhere to the relevant legal regulations and this data protection declaration when collecting and processing personal data. If the purpose of data collection no longer applies or the end of the statutory storage period has been reached, the data collected will be blocked or deleted. The following information is recorded without your intervention and stored until it is automatically deleted:

- IP address of the requesting computer,
- Date and time of access,
- Name and URL of the retrieved file,
- Website from which access is made (referrer URL),

- Browser used and, if applicable, the operating system of your computer as well as the name of your access provider.

The data mentioned will be processed by us for the following purposes:

- Ensuring a smooth connection to the website,
- Ensuring comfortable use of our website,
- Evaluation of system security and stability as well
- for further administrative purposes.

The legal basis for data processing is Article 6 Paragraph 1 Sentence 1 Letter f GDPR. Our legitimate interest follows from the data collection purposes listed above. Under no circumstances do we use the data collected for the purpose of drawing conclusions about you personally.

We also use cookies and analysis services when you visit our website. Further explanations can be found in sections 7 and 8 of this data protection declaration.

#### b) When contacting us via email

If you send us inquiries by email, your details from the email, including the contact details you provided there, will be stored by us in order to process the inquiry and in case of follow-up questions. We will not pass on this data without your consent.

The data entered is therefore processed exclusively on the basis of your consent (Art. 6 Para. 1 lit. a GDPR). You can revoke this consent at any time. All you need to do is send us an informal email. The legality of the data processing operations carried out up to the time of revocation remains unaffected by the revocation.

The data you entered in the email will remain with us until you request us to delete it, revoke your consent to storage or the purpose for data storage no longer applies (e.g. after your request has been processed). Mandatory legal provisions – in particular retention periods – remain unaffected.

#### c) further data processing

As part of the establishment and implementation of contractual relationships, for example with our customers, suppliers or external service providers, we process and store general contact data (such as name, address, telephone number), contract data and bank details. The legal basis for this processing is Article 6 Paragraph 1 Letter b) GDPR.

Information on transfer and storage period can be found under points 3 to 5.

### 3. Sharing of data

In principle, we only pass on your personal data to third parties if:

- You have given your express consent in accordance with Article 6 Paragraph 1 Sentence 1 Letter a) GDPR,
- the disclosure in accordance with Art. 6 Paragraph 1 Sentence 1 Letter f) GDPR is necessary to assert, exercise or defend legal claims and there is no reason to assume that you have an overriding legitimate interest in not disclosing your data,

- in the event that there is a legal requirement for the transfer in accordance with Article 6 Paragraph 1 Sentence 1 Letter c) GDPR

obligation exists, as well

- this is legally permissible and necessary for the processing of contractual relationships with you in accordance with Article 6 Paragraph 1 Sentence 1 Letter b) GDPR.

In individual cases, we pass on personal data to external service providers through order processing. These include external service providers who, for example, carry out maintenance of the IT systems for us. These service providers only process the data according to express instructions and are contractually obliged to ensure appropriate technical and organizational measures for data protection. Furthermore, we may transmit personal data of our customers to bodies such as postal and delivery services, banks, tax advisors/auditors or the tax administration.

#### 4. Data processing in third countries

We do not transfer data to locations outside the European Union (EU) or the European Economic Area (EEA) (so-called third countries).

However, we use analysis services (e.g. Google Analytics), where data transfer is possible outside the European Union or the European Economic Area. You can find more information about this under section 8.

#### 5. Data storage period

How long we store your personal data depends on the different user categories (e.g. website visitors, contact via email, etc.) and is explained in more detail there. In principle, we only store the data until you have withdrawn your consent to processing, it is necessary to fulfill our contractual or legal obligations or the purpose for processing the data no longer applies. Legal retention obligations arise from commercial or tax regulations.

#### 6. Links

Our website contains links to other websites. Please note that we are not responsible for the privacy practices of other websites. Only when you click on such a link will data be transferred to the link target. This is technically necessary. The data transferred is in particular: your IP address, the time at which you clicked the link, the page on which you clicked the link, information about your Internet browser. If you do not want this data to be transferred to the link target, do not click the link. We encourage you to carefully read the privacy statements of any website that collects personal information. This privacy policy applies exclusively to data collected on our website.

#### 7. Cookies

We use cookies on our site. These are small files that your browser creates automatically and that are stored on your device (laptop, tablet, smartphone, etc.) when you visit our site. Cookies do not cause any damage to your device and do not contain viruses, Trojans or other malware.

The cookie stores information that arises in connection with the specific end device used. However, this does not mean that we receive direct knowledge of your identity.

On the one hand, the use of cookies serves to make the use of our offer more pleasant for you. We use so-called session cookies to recognize that you have already visited individual pages on our website. These are automatically deleted after you leave our site.

As part of the system used to provide the offer, so-called “session cookies” are used; these are necessary to provide certain content in the desired manner. These session cookies are deleted after you close your browser.

The data processed by cookies is necessary for the purposes mentioned to protect our legitimate interests and those of third parties in accordance with Article 6 Paragraph 1 Sentence 1 Letter f of the GDPR.

Most browsers accept cookies automatically. However, you can configure your browser so that no cookies are stored on your computer or that a message always appears before a new cookie is created. However, completely deactivating cookies may mean that you cannot use all functions of our website.

[Change your cookie settings](#)

## 8. Tracking

On the other hand, we use cookies to statistically record and evaluate the use of our website. We use the analysis tool Google Analytics from Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland. (“Google”). We use Google Analytics to analyze the use of our website and to improve it regularly. As a result, we can offer you our services more tailored to your needs. If consent was given in the cookie banner, the legal basis for the use of Google Analytics is your consent in accordance with Article 6 Paragraph 1 a) GDPR. The Google service will not be loaded without the appropriate consent. You can revoke your consent at any time in the future in the cookie settings.

[Change your cookie settings](#)

If you have given your consent, cookies, i.e. small text files, will be set for analysis tools when you visit the website and will be stored on your device. The information generated by the cookies about your use of our website, such as device or browser data, IP addresses, time spent on the website, demographic characteristics and website or app activities, is usually transmitted to a Google server and stored there saved. By using Google Analytics 4, IP anonymization is automatically activated, so that your IP address is shortened by Google before transmission within the member states of the European Union or in other contracting states to the Agreement on the European Economic Area. In principle, data may also be transmitted to Google's servers in the USA. The EU-U.S. adequacy decision ensures that data is transferred to the USA. Data Privacy Framework ensures an adequate level of protection for personal data. However, other third countries may have a different or lower level of data protection.

Google Analytics 4 ensures that visitor logs are automatically deleted for 14 months by default.

## 9. Applicant

If necessary, we also look for new employees via our website. If you apply to us, we will store and process the personal data you voluntarily provide to us. This includes, for example, your first/last name, date of birth, your contact details (address, telephone number, e-mail address), your qualification data (certificates, further education and training), as well as special knowledge and skills. If specified by the applicant, we also process special categories of personal data, such as information about disabilities, ethnic origin or biometric data (handwritten signature).

We process your application data to decide on the establishment of an employment relationship and to process the application process.

The legal basis for this processing is Article 6 Paragraph 1 Letter b) GDPR.

If special categories of personal data are voluntarily provided by the applicant, processing takes place on the basis of Article 9 Paragraph 2 Letter a) GDPR, in conjunction with Section 26 Paragraph 2 BDSG. By providing the relevant special categories of personal data, the applicant consents to the processing.

Within our company, only those people who are involved in the hiring decision receive your personal data. No data will be transferred beyond this to third parties or to third countries.

If you are hired after the application process, we will store the data you provided during your application in your personnel file if the data is necessary to carry out the employment relationship. The legal basis for this processing is also Art. 6 Para. 1 lit b) GDPR. After termination of the employment relationship, the personal data will be deleted unless there are statutory retention requirements, any claims for damages have expired and further processing is no longer necessary to carry out or terminate the employment relationship. Statutory storage periods can be up to ten years.

If an application is rejected or if an application is withdrawn by you, we will automatically delete the data transmitted to us 4 months after the announcement of the rejection or withdrawal of the application, unless longer storage is necessary to defend legal claims.

In exceptional cases, we store your personal data for longer, for example if you would like to be included in an applicant pool. We can then contact you at a later date if a suitable position becomes available in the company. However, such data storage only takes place with your consent. The legal basis is then Article 6 Paragraph 1 Letter a) GDPR. Of course, you can revoke your consent at any time by notifying us with effect for the future.

## 10. Rights of those affected

You have the following rights:

- You have the right to request information from us in accordance with Art. 15 GDPR about whether and to what extent we store or process your personal data.
- In accordance with Art. 16 GDPR, you have the right to correct and/or complete your data if the processed personal data relating to you is incorrect or incomplete.
- You can request that the personal data concerning you be deleted in accordance with Art. 17 GDPR, provided that other legal regulations (e.g. statutory retention obligations or the restrictions according to Section 35 BDSG) or an overriding interest on my part (e.g. to defend our rights and claims) do so not oppose.

- Taking into account the requirements of Art. 18 GDPR, you can request that we restrict the processing of your data.
- You have the right to receive your personal data in a structured, common and machine-readable format under the conditions of Art. 20 GDPR.
- Automated decisions in individual cases, including profiling within the meaning of Art. 22 GDPR, do not take place in connection with the use of our services.
- You have the right to revoke your consent to us at any time. This means that we are no longer allowed to continue data processing based on this consent in the future. The revocation of consent does not affect the lawfulness of the processing carried out based on the consent before its revocation.
- You have the right to complain to the supervisory authority (=State Commissioner for Data Protection and Freedom of Information Rhineland-Palatinate, Hintere Bleiche 34, 55116 Mainz) in accordance with Art. 77 GDPR.

## 11. Right to object

If your personal data is processed on the basis of legitimate interests in accordance with Article 6 Paragraph 1 Sentence 1 Letter f of the GDPR, you have the right to object to the processing of your personal data in accordance with Article 21 of the GDPR, provided there are reasons for doing so. which arise from your particular situation or the objection is directed against direct advertising. In the latter case, you have a general right to object, which we will implement without specifying a special situation.

If you would like to exercise your right of withdrawal or objection, simply send an email to [info@ekv-gmbh.de](mailto:info@ekv-gmbh.de)

## 12. Data Security

We use appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or against unauthorized access by third parties. Our security measures are continuously improved in line with technological developments.

## 13. Currentness and changes to this data protection declaration

This data protection declaration is currently valid and is valid as of March 2024.

Due to the further development of our website and offers on it or due to changed legal or official requirements, it may become necessary to change this data protection declaration. You can access the current data protection declaration at any time on the website at <https://www.ekv-gmbh.de/impressum/#datenschutz>.